



FOR IMMEDIATE RELEASE

YNCU BRINGS CHRISTMAS CHEER WITH TOY AND FOOD DRIVES ACROSS LOCAL BRANCHES

YNCU invites communities to give back this season through its holiday drives

KITCHENER, ON | December 2, 2024 - As the holiday season approaches, Your Neighbourhood Credit Union (YNCU) is embracing the spirit of giving by hosting toy and food drives across several branches to support local non-profit organizations. These initiatives aim to spread joy to children and families in need, ensuring no one goes without this holiday season.

“This holiday season is about community, compassion, and connection,” says Lisa Colangelo, Chief Executive Officer of YNCU. “We’re proud to partner with local organizations to ensure children wake up to joy on Christmas morning and families have food on their tables.”

From now until mid-December, YNCU invites its credit union members and the public to make a donation that will spread holiday cheer.

Branches participating in a toy drive:

- **Cambridge Branch, 385 Hespeler Road:** Collecting toys for the **Salvation Army Wish Tree Initiative**. Donations of new, unwrapped toys for children under 18 will be accepted through **Monday, December 23**.
- **Paris Branch, 75 Grand River Street, North:** Supporting the **Paris Community Christmas Toy & Hamper Program**. Toys for children under 18 can be dropped off until **Friday, December 13**.
- **Guelph Branch, 190 Clair Road, East:** Partnering with **Hope House Guelph** to collect toys for children under 18 until **Thursday, December 12**. Join us for a **Meet and Greet with Santa** on December 12, from 3:30 PM to 5:30 PM, complete with hot chocolate, cookies, and kids’ activities.
- **Brantford Fairview Branch, 403 Fairview Drive:** Supporting the **Salvation Army Community Christmas Hamper Program**. Toy donations for children under 18 will be accepted until **Friday, December 13**.
- **London Branch, 1140 Southdale Road West:** Supporting **Toys for Tots**. Toy donations for children under 18 will be accepted through **Friday, December 20**.

Branches participating in a food drive:

- **Kitchener Branch, 685 Fischer-Hallman Road:** Collecting non-perishable food items in support of **The Food Bank of Waterloo Region** through **Friday, December 13.**
- **Brantford Charlotte Branch, 7 Charlotte Street:** Gathering non-perishable food donations to benefit the **Brantford Food Bank** until **Monday, December 16.**
- **London Branch, 1140 Southdale Road West:** Supporting **Byron Food Bank** with non-perishable food donations accepted through **Friday, December 20.**

YNCU invites everyone to join in the spirit of giving by dropping off contributions at their nearest participating branch.

“Together we can make this holiday season brighter for families in need,” adds Colangelo. “Every contribution, no matter how big or small, can make a meaningful impact.”

To learn more about YNCU, please visit, [yncu.com/](https://www.yncu.com/).

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ABOUT YNCU

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2.8 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU’s partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU’s foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

Website: <https://www.yncu.com/>

LinkedIn: <https://www.linkedin.com/company/yncu>

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